ResortsandLodges.com Adds Track Hospitality Software as a Strategic Partner

Introducing the Hospitality Industry's First Cloud-based Call Center/CRM Software Fully Integrated With a Property Management System

Minneapolis, MN – *February 9, 2015.* – ResortsandLodges.com today announced a strategic partnership to bring Track Hospitality Software (Track) to independent Vacation Rental Management and Resort companies in North America. Track is a groundbreaking software, the first in the travel space to combine full Property Management, CRM (Customer Relationship Management), and Call Center Reservation Sales and Marketing systems in an all-in-one, responsive, cloud-based solution.

"ResortsandLodges.com exists for the independent business, to help them level the playing field with distribution and software. We help thousands of independent properties and property management companies compete and grow in an industry dominated by big-box brands," said Ryan Bailey, CEO of ResortsandLodges.com. "Our exclusive partnership with Track will give these customers the type of game changing software that historically only the biggest companies have had access to because of cost, resources, or both. Track will truly help to level the playing field for all independent lodging businesses around the world."

Jeff Reed, Founder and Vice President of Product Development at Track Hospitality Software, also lauded the new partnership with ResortsandLodges.com.

"We are excited about the opportunity to partner with a company like ResortsandLodges.com in distributing our software across North America," said Reed. "We feel that the values on which the company was built, as well as the vision moving forward in a highly competitive segment of the travel industry, is the perfect match for our software. "

About Track:
Track Hospitality Software is a Software as a Service (SaaS) comprised of TrackPM and TrackPulse. TrackPM is a cloud-based property management system for professionally managed vacation rental companies (VRMC's) as well as independent resorts, lodges, and

hotels. TrackPM seamlessly integrates with TrackPulse, a customer relationship management (CRM), reservation sales and marketing software. TrackPulse and TrackPM can be used as separate applications, or together as the first and only all-in-one integrated Property Management and Reservation Sales & Marketing software in the market.

For more information visit www.trackhs.com

About ResortsandLodges.com:
Our mission at ResortsandLodges.com is to level the playing field for the independent property. We do this by offering affordable advertising, website services, property management software, and sales/marketing revenue optimization software. Our products include List, Advertise, Book, Websites, TrackPM Property Management software, and TrackPulse Revenue Optimization software - big business technologies at a small business price. ResortsandLodges.com has thousands of independent property customers worldwide consisting of unique resorts, lodges, vacation rentals, inns, villas, ranches, rv resorts, and bed & breakfasts. Founded in 1998, ResortsandLodges.com was one of the first major leisure travel sites established on the Internet.

For more information visit www.business.resortsandlodges.com

###