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Track Hospitality Software Achieves PCI DSS Service Provider Level 1 Certification

(Minneapolis, Minn.) January 7, 2019 -- Track Hospitality Software (TRACK), a product of TravelNet Solutions and an industry leading provider of integrated CRM, guest communication management, and property management solutions for hospitality, today announced the company has validated compliance with the Payment Card Industry (PCI) Data Security Standard (DSS) version 3.2 as a Level 1 service provider.

The PCI Data Security Standard (PCI DSS) is the most rigorous industry-recognized payment-card security standard available globally. The PCI DSS Security Standard is designed to minimize the exposure of credit card data to risk of fraud or compromise. Although the PCI standard is more commonly associated with merchant activities, call centers that capture sensitive data must also follow stringent security protocols before their operations can be deemed safe for capturing consumer information.

The completion of PCI DSS Level 1 Certification follows TRACK's enhancement of its Property Management System for leading Vacation Rental Management Companies in 2018, showing the company's commitment to providing the highest level of technology solutions to the hospitality industry.

The PCI Data Security Standard requires that any merchant that outsources the transmission, processing, or storage of payment card data to a third party provider verify that the provider adheres to the standard. As a provider of CRM, Contact Center Management and Property Management Software to Resorts, Hotels, Lodges, Vacation Rentals Management Companies, and other leading hospitality providers, TRACK has proactively met this requirement for its business in support of the PCI compliance needs of its customers to better serve and protect the personal data of travelers around the world.

"TRACK's completion of the PCI DSS Level 1 certification illustrates our dedication to ensuring that we provide a secure and reliable environment for our customers' critical business applications," said Ryan Bailey, CEO of TRACK. "TRACK users process massive amounts of PCI sensitive data, and are committed to meeting a wide range of regulatory requirements."

The PCI DSS is a comprehensive set of standards that require merchants and service providers that store, process, or transmit customer payment card data to adhere to strict information security controls and processes. It was created by the founding brands of the PCI Security Standards Council, which includes American Express, Discover Financial, JCB International, MasterCard Worldwide, and Visa Inc. The standard includes twelve requirements of which the goals are to:

- Build and Maintain a Secure Network
- Protect Cardholder Data

- Maintain a Vulnerability Management Program
- Implement Strong Access Control Measures
- Regularly Monitor and Test Networks
- Maintain an Information Security Policy

About The PCI Data Security Standard
Please visit the PCI Security Standards Council website located at
www.pcisecuritystandards.org.

About TravelNet Solutions:
Our mission is to transform how hospitality works. Every day we strive to solve the most difficult technology and workflow challenges, and we work tirelessly to provide solutions to help our customers become more efficient and profitable. Our vision of the future is a world where every hospitality company is able to compete on a level playing field. Our goal is to become our customer's business concierge. It all starts with one question: How can we help you?

About TRACK Hospitality Software:

TRACK Hospitality Software is a leading omnichannel cloud communication platform for hospitality companies. It provides TRACK Pulse, the leading voice, email, text, chat and secure messaging platform built specifically for hotels, resorts and vacation rental management companies, TRACK CRM, which is a full suite of sales and marketing solutions that can send real-time confirmation letters, pre-stay/post-stay, and life cycle communication to guests, and TRACK Cloud Connect which is a hosted PBX solution to replace current call hardware. In addition, TRACK offers a suite of consulting and professional services to help reservations, sales, marketing and revenue teams increase conversions and customer delight. For more information, please visit https://trackhs.com.